

BRITAIN'S FASTEST GROWING MEN'S MAGAZINE

ARMANA

OCTOBER 2008 £3.80

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HERE COMES
THE BEAR"**

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HAS STARTED
THE SECOND
COLD WAR

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SETH ROGEN

KNOCKED UP. SUPERBAD.
PINEAPPLE EXPRESS.
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- HE'S ON \$6M A FILM!

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BUSINESS**

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POWERFUL
PEOPLE
IN COMEDY

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up his napkin
by Peter Harden

**"NO MAN
SHOULD EVER
WEAR LIME
GREEN"**

GIORGIO ARMANI
STICKS IT TO
BAD FASHION

**PAINTING
BY NUMBERS**

Everything you need
to know about buying
Art's new stars



**THE WIRE'S
IDRIS ELBA**

MAGGIE GRACE

**DEATH OF
THE RYDER CUP**

**THIS SEASON'S
SHARPEST SUITS**

**HEROES'
MASI OKA**

**BRITAIN'S BEST
THRILLER WRITERS**

Black jacket, white shirt and
black tie all by Dolce & Gabbana



Show time

If you know your Le Corbusier from your DFS, head for the London Design Festival this autumn



Vintage Knoll furniture from Rocket Gallery rocketgallery.com

Every September, London becomes the focus of attention for design aficionados from around the globe. And it's not just London Fashion Week that they're in town to see: the London Design Festival gets bigger, bolder and more champagne-drenched every year. When the designers, architects and press contingent aren't knocking back cocktails and pontificating about the merits of the latest next big thing there are some 200 events to attend across the city.

By far the biggest of the week is 100% Design held at Earl's Court. Essentially it's a massive trade show that opens to the public on 18-21 September with the major international players and British exhibitors setting up stall. There's a huge amount to see and plenty of inspiration to be gained if you're planning a new kitchen, say, but just as

the club kids and fashionistas have headed east, so too have the most progressive product designers. Shoreditch is where you'll find Tent London, a sizeable competitor to 100% Design.

Now in its second year, Tent was established by Ian Rudge (co-founder of 100% Design) and takes place at the old Truman Brewery on Brick Lane. As well as showcasing cutting-edge contemporary design, there's Circa, an exhibition of vintage design and 20th-century antiques, all of which are for sale. Architecture buffs can follow the progress of the Urbantine Project, a £10,000 48-hour installation built on-site by a young architect.

If you're still hankering for more, head to Designersblock on nearby Shoreditch High Street where lesser known new talents showcase their work.

TENTLONDON.CO.UK
100PERCENTDESIGN.CO.UK



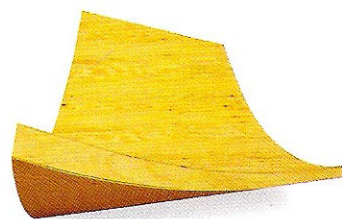
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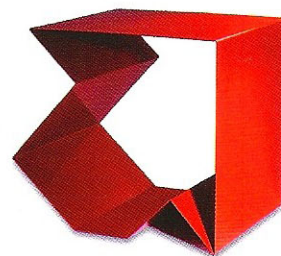
Festival highs

Our pick of the exhibitors at Tent London



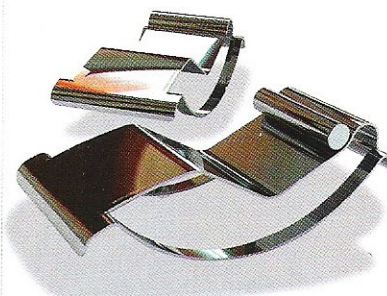
Seat 01 by Michael Travalia for Holo

Travalia and his partner Christopher Thomas base their ideas on natural, ergonomic shapes. projectholo.com



Fletcha sidetable by Rafael Morgan for Pulpo

Challenging the idea that furniture should stay put, Morgan's design can be used in three different positions. pulpoproducts.com



Le Corbusier lounger by Studio Lim

The iconic '20s design has been re-imagined for the 21st Century by an Eindhoven-based collective. Super.

Wired Lamp by Something from Nothing

Thanks to its quirky proportions (80cm tall) this can be used as a big table lamp or a vertically challenged standard. something-from-nothing.co.uk

